

Mack and Ria Story

Blue-Collar Leadership® Introduction

Mack and Ria Story are the co-founders of Blue-Collar Leadership® and provide uniquely designed content specifically created for the blue-collar workforce and those who lead and support them.

Mack spent many years in the blue-collar workforce, starting his career in 1988 working as a front line, entry-level machine operator before working his way up through various engineering and management positions. Between 2005-2012, he logged over 11,000 hours leading hundreds of leaders and their teams through process improvement, leadership development, organizational change, and cultural transformation as a Lean and Leadership Development Consultant.

Ria started her career working as a waitress while earning her GED and going to community college at night. She pursued a career in the healthcare industry, eventually earning her MBA. Ria is a TEDx speaker, a certified leadership trainer, and has over 20 years of experience in leadership and management.

Mack and Ria began speaking together in 2013 and have published 34 books.