



Sustainable Execution and Continuous Improvement: Lead Lean Teams

Blue-Collar Kaizen is character based training for Lean leaders, coordinators, and managers who can see the waste – yet struggle to get the team to buy-in, execute, and sustain the gains.

The Execution Dilemma

1. Seeing the waste is not the hard part

Most people can identify opportunities. The hard part is buy-in, implementation, and sustaining the gains after the kaizen event ends.

2. Process improvement isn't enough

People buy-in to the leader before they buy-in to the leader's vision. Lean tools alone won't get you there. Respect for people means developing the people.

3. You can't drift into excellence

"Only 2% of Lean leaders create a dynamic Lean culture by growing people instead of only the bottom line." (Paul Akers) The other 98% hold an event...then drift off course.

Blue-Collar Kaizen: Leading Lean & Lean Teams is based on Mack Story's many years as a Lean Consultant logging over 11,000 hours leading 100's of kaizen events and 1,000's of cross-functional team members. The job of the Lean leader is to connect, communicate, generate buy-in, facilitate team-based decisions, remove obstacles, get results, and sustain the gains.

Key Attendee Take-Aways

- How to lead and engage Lean teams
- How to generate buy-in to the change and to the person leading it
- How to minimize frustration, resistance, and confusion
- How to engage, empower, and encourage, so gains survive week two – and beyond
- How to build a culture of kaizen where improvement is expected

Built For:

- ✓ Lean leaders, industrial engineers, coordinators, CI managers, supervisors leading events
- ✓ Manufacturing, construction, operations, and plants that already “do Lean” but aren’t getting the desired results
- ✓ Companies tired of events that look good on Friday and are forgotten about on Monday

Not Built For:

- ✗ Those only interested in learning the Lean tools with no focus on leadership development
- ✗ Leaders who want to do Lean “to” the people instead of “with” the people
- ✗ Leaders who expect people to lead events without first being taught how to lead people

Ideal For: Lean Leaders • Industrial Engineers • Continuous Improvement Coordinators • Supervisors • Managers in Process-Driven Environments

Format Options: Keynote • Half-Day or Full-Day Workshop • Multi-Session Series • Online Video Training Course

Schedule a call with us at BlueCollarLeadership.com • Call us: 334-728-4143
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