



Transform Team Members into High-Impact Team Players

Blue-Collar Leadership® & Teamwork is character-based training based on 30 traits of high-impact players — so people stop competing with each other and start helping each other.

The Teamwork Gap:

1. Team Members Aren't Always Team Players

High performers often protect their turf, work in silos, and compete with the person next to them. Being highly skilled doesn't make you a high-impact team player.

2. Silos, Blame, and Mixed Motives

Poor communication, finger-pointing, and department-vs-department habits kill speed. Culture determines whether people collaborate or compete.

3. "We" Beats "Me"

Until the mindset shifts from me to we, your team will be divided.

This program develops the character traits that make teamwork real: trustworthy, responsible, flexible, open-minded, engaged, and 25 more. It is built for every level and every department — not only the people with titles.

High-impact players do more than get results. They help the people around them get results.

Built For:

- ✓ The workforce, the leaders, and the support teams
- ✓ Annual development meetings and team recognition events

Not Built For:

- ✗ Companies looking for ropes-course or icebreaker style of "team building"
- ✗ A boring power-point presentation

✓ Companies tired of silos, blame, and “that’s not my job”

✗ Companies that will not address character development, but only focus on productivity and results

Key Attendee Take-Aways

- Shift from “me” to “we”
- Become a high-impact team player, not just a high-impact worker
- Practice traits that build trust: responsible, humble, flexible, engaged
- Make teammates better, not just yourself
- Support the team’s purpose instead of a personal scoreboard

Ideal For: Team Members • Supervisors • Cross-Functional Teams in Blue-Collar Environments • Annual Development Meetings • Team Recognition Events

Format Options: Keynote • Half-Day or Full-Day Workshop • Multi-Session Series • Online Video Training Course

Schedule a call with us at BlueCollarLeadership.com • Call us: 334-728-4143
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