



Move from Management to Leadership

Character based leadership training for supervisors, team leads, and managers who are expected to lead – but haven't been taught how.

The Leadership Gap that Holds Most Organizations Back:

1. Disengaged leaders create disengaged teams

Disengaged teams are 40% less productive; less efficient, and more likely to leave. Cultures with high turnover and low morale are stagnant.

2. Title does not equal influence

A position comes with formal authority, but not authentic influence. Management and Leadership are both valuable skills. But, they are different skills.

3. Promoted, not prepared

Most supervisors and managers are promoted or hired without formal leadership training—yet they're expected to lead. Research shows 87% of managers wish they had received more training before stepping into the role.

Management focuses on things and processes. Leadership focuses on influencing people to align with the vision and accomplish the mission. The best leaders know how and when to do both.

Blue-Collar Leadership® & Supervision takes supervisors and managers beyond traditional management into high-impact leadership that unleashes a team's full potential. It will inspire them to engage their teams, build real trust, and deliver stronger results on the front lines.

Attendee Take-Aways

- Lead with character, not just title
- Built trust and respect where the work happens
- Delegate with clarity
- Develop themselves and their people
- Increase influence and get better results from their crew/team

Ideal For: Supervisors • Team Leaders • Managers • Aspiring Leaders

Format Options: Keynote • Half-Day or Full-Day Workshop • Multi-Session Series • Online Video Training Course

Schedule a call with us at BlueCollarLeadership.com • Call us: 334-728-4143

Email: Mack@MackStory.com