



Climb The Ladder of Influence®

Character-based training for people who want more influence — and a simple 5-step way to build it.

You Cannot Skip Steps on The Ladder of Influence®

1. Control of Self

If you will not lead you, you cannot lead others. Actions, behaviors, habits affect influence.

2. Character Development

Who you are determines how and what you do. Character strengthens or weakens influence.

3. Competency Development

Find your competency strengths and develop them. Be effective.

4. Commitment to Developing Others

Believe, empower, and coach others to influence and develop them.

5. Contribution of Service Over time

Make a HIGH IMPACT in your world. Legacy is built one day at a time.

The Ladder of Influence®: 5 Steps for Climbing to the Next Level and Beyond is a simple framework for building 360° of influence — peers, team, boss, and in your personal life too.

Influence is simple and complex at the same time. People are dynamic. This program provides a practical “how to climb” guide to influence instead of a general pep talk on “being a leader.”

Built For:

- ✓ Emerging leaders, supervisors, aspiring leaders, support staff, front-line workforce
- ✓ Anyone promoted, but not prepared for leadership
- ✓ Manufacturing, construction, trades, operations

Not Built For:

- ✗ People without an interest in developing their character
- ✗ A personality/charisma workshop
- ✗ Companies that don't value operating with a high character

Attendee Take-Aways

- A clear 5-step structure for building influence
- How to and why you should lead yourself first
- How character and competence build trust
- Why developing others maximizes your influence
- How consistent contribution allows you to leave a legacy within others

Ideal For: Leaders at Every Level • Supervisors • Team Members • Anyone Seeking Greater Influence

Format Options: Keynote • Half-Day or Full-Day Workshop • Multi-Session Series • Online Video Training Course

Schedule a call with us at BlueCollarLeadership.com • Call us: 334-728-4143

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