



Stop Managing Time and Start Managing Your Life

PRIME Time is “time management” training for leaders and individuals who are over-committed, over-scheduled, and under-executing. You cannot manage time. You can only manage what you do with it.

The Problem: Over-Scheduled and Under-Executing

1. Busy doesn’t equal effective

Most people prioritize the schedule and fail to schedule the priorities.

2. Lack of focus, not lack of time

Everyone gets 24 hours. It’s not the lack of time, it’s what we are doing with it.

3. Over-committed, over-scheduled, and under-executing

Putting out fires eats up the day. Preventing them to begin with is the key.

PRIME Time: The Power of Effective Planning is Ria Story’s framework for goal setting, planning, and execution — at work and at home — with worksheets, so people leave with a plan, not a pep talk.

Built For:

- ☑ Leaders at any level, support personnel, sales, customer service, and high-output people drowning in the day
- ☑ Manufacturing, construction, trades, operations, service industry, etc.
- ☑ Companies tired of hearing “we didn’t have time” as the default excuse

Not Built For:

- ✗ Those who want to work harder, not smarter
- ✗ Those seeking a “work-life balance” pep talk
- ✗ Those searching for a productivity shortcut

Attendee Take-Aways

- How to set goals that can be executed, not just announced
- How to plan the week around priorities
- How to set boundaries, and say no without guilt
- How to execute instead of living in the whirlwind

Ideal For: Supervisors • Leaders • Managers • Individuals • Anyone struggling with over-commitment, over-scheduling, and under-executing

Format Options: Keynote • Half-Day or Full-Day Workshop • Multi-Session Series

Schedule a call with us at BlueCollarLeadership.com • Call us: 334-728-4143

Email: Mack@MackStory.com